



EL PICO DIST.

SURFWEAR

BOARDSHORTS, TOWELS, SHIRTS, STRAW HATS AND MORE

PRIVATE LABEL PROGRAM

ELPICODISTRIBUTION.COM

SAN CLEMENTE, CALIFORNIA



CUSTOM SHORT PROGRAM

- * 100% CUSTOMIZEABLE
- * 48 UNIT ORDER MINIMUM
- * 45 DAY PRODUCTION
- * CUSTOM POCKETS & ZIPPERS
- * 24 UNIT CUSTOM FABRICS
- * MULTIPLE SILHOUETTES



HYBRID WALKSHORTS - VOLLEYS - BOARDSHORTS

Welcome to Custom. We are proud to offer the smallest minimum, full custom private label short program in existence. You customize prints and print layouts on your fabrics, choose from multiple pocket configurations, add different types of zippers to any pocket, and choose from a range of high-end embellishments to showcase your logos and your branding.... [This is Custom](#)

YOUR PRODUCT, YOUR LOGO, YOUR WAY



CLUTCH- Slate (In the Lando template)
24 Units



FIJIAN- Mint (Allover print)
24 Units

EXAMPLE OF A 48 UNIT MINIMUM ORDER: 1 LOGO- 1 CUSTOM PRINT AND 2 SHORTS USING STOCK FABRICS



COLUSION- Navy (In the Sidewinder template)
24 Units



BLACK YARN DYE (Stock Fabric)
12 Units



GREEN CAMO SLUB (Stock Fabric)
12 Units

EXAMPLE OF A 48 UNIT MINIMUM ORDER: 1 LOGO- 4 SHORTS USING ALL STOCK FABRICS (NO CUSTOM PRINTS)



BLACK CAMO SLUB (Stock Fabric)
12 Units



AQUA YARN DYE (Stock Fabric)
12 Units



MINT YARN DYE (Stock Fabric)
12 Units



NAVY SLUB (Stock Fabric)
12 Units



CUSTOM WALKSHORT PROGRAM

*48 UNIT MINIMUM PER STYLE / LENGTH

*AVAILABLE LENGTHS: 17", 18", 19" 20"

*MULTIPLE ZIPPER OPTIONS FOR POCKETS

*USE STOCK FABRICS, OR CUSTOMIZE

POCKET CONFIGURATIONS

CHOOSE FROM MULTIPLE ZIPPER OPTIONS FOR ANY POCKET ON THE SHORT. SEE TRIMS PAGE FOR DETAILS



TRADITIONAL



TECHNICAL



DUAL CARGO



TRENDING LOOKS



CUSTOM VOLLEY PROGRAM

*48 UNIT MINIMUM PER STYLE / LENGTH

*AVAILABLE LENGTHS: 16" 17", 18", 19"

*MULTIPLE ZIPPER OPTIONS FOR POCKETS

*USE STOCK FABRICS, OR CUSTOMIZE

POCKET CONFIGURATIONS

CHOOSE FROM MULTIPLE ZIPPER OPTIONS FOR ANY POCKET ON THE SHORT. SEE TRIMS PAGE FOR DETAILS



TRADITIONAL



TECHNICAL



EASY PEEZY

Internal or external pocket is an option for side leg or back pocket - Pocket flap on same pockets are also optional



TRENDING LOOKS





CUSTOM BOARDSHORT PROGRAM

*48 UNIT MINIMUM PER STYLE / LENGTH

*AVAILABLE LENGTHS: 17", 18", 19", 20"

*MULTIPLE ZIPPER OPTIONS FOR POCKETS

*USE STOCK FABRICS, OR CUSTOMIZE

POCKET CONFIGURATIONS

CHOOSE FROM MULTIPLE ZIPPER OPTIONS FOR ANY POCKET ON THE SHORT. SEE TRIMS PAGE FOR DETAILS



Internal or external pocket is an option for side leg or back pocket - Pocket flap on same pockets are also optional



TRENDING LOOKS

Choose Standard or Scalloped Leg*



BUILD YOUR CUSTOM SHORT

***STEP 1. CHOOSE YOUR SHORT STYLE**
WALKSHORT - VOLLEY - BOARDSHORT

***STEP 3. CHOOSE POCKET CONFIGURATION**
SEE INDIVIDUAL SHORT PAGE FOR OPTIONS

***STEP 5. CHOOSE SHORT COLORATION**
FABRIC COLOR OR CUSTOM GRAPHIC

***STEP 2. CHOOSE YOUR SHORT LENGTH**
16" - 17" - 18" - 19" - 20"

***STEP 4. CHOOSE POCKET CONSTRUCTION**
INTERNAL - EXTERNAL - ZIPPERS - ETC

***STEP 6. CHOOSE GRAPHIC TEMPLATE**
OPTIONAL- SEE NEXT PAGE FOR OPTIONS

***STEP 7. SELECT YOUR LOGO AND LOGO PLACEMENT- CUSTOM OR TEMPLATE**

POCKET CONSTRUCTION
CHOOSE BETWEEN INTERNAL OR EXTERNAL POCKETS ON THE BACK OR SIDE LEG POCKETS

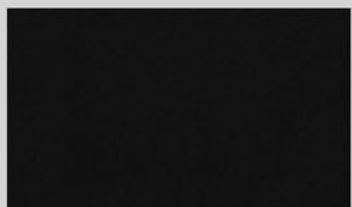


INTERNAL

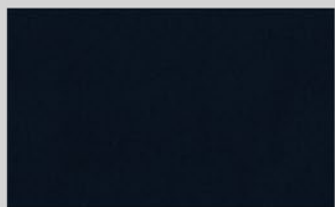


EXTERNAL

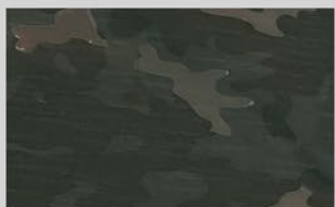
STOCK FABRICS - ALL SHORTS - 12 UNITS PER COLOR



BLACK YARN DYE



NAVY YARN DYE



GREEN CAMO SLUB



CHARCOAL YARN DYE



AQUA YARN DYE



KHAKI YARN DYE



BLACK CAMO SLUB

ZIPPER TYPES - ADD TO ANY POCKET



JET ZIPPER



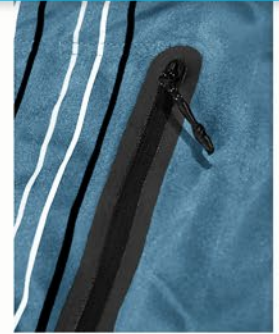
UNDER FLAP ZIPPER



INVISIBLE ZIPPER



WATERPROOF TECH ZIPPER

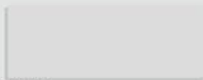


WATERPROOF PU TECH ZIPPER

CUSTOM COLORS - USE AS BODY OR INDIVIDUAL PANEL



WHITE



STEEL



WARM GRAY



CHARCOAL



CARBON



BLACK



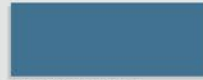
SKY BLUE



AQUA



CAROLINA



DARK STORM



ROYAL



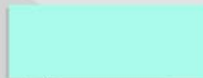
SLATE



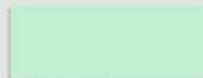
TWILIGHT



NAVY



MINT



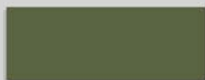
SEAFOAM



LIME



SURPLUS



MILITARY



GREEN



FOREST



SEA



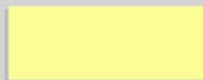
TEAL



DARK TEAL



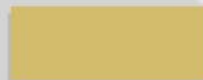
CHIFFON



LEMON



YELLOW



LIGHT GOLD



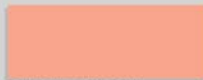
GOLD



DARK GOLD



MELON



DARK MELON



CANTALOUPE



ORANGE



BURNT ORANGE



RUST



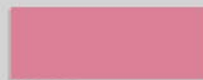
PETAL



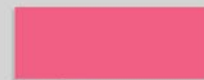
DUSTY PINK



PINK



ROUGE



PUNCH



FUCHSIA



SALMON



CORAL



BURNT CORAL



RED



SCARLET



MAROON



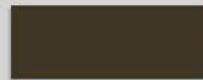
CREAM



KHAKI



MOCHA



CHOCOLATE



LILAC



PURPLE



CUSTOM SHORT TEMPLATES

USE OUR CUSTOM TEMPLATES WITH ANY GRAPHIC OR SOLID COLOR

MIX AND MATCH GRAPHICS & COLORS ON ANY PANEL, POCKET AND THE WAISTBAND



ALLOVER- Body of short is a single color or graphic



LANDO- Graphic upper w/ solid colored bottom



SCOTTY- Solid colored upper Graphic lower



HARVEY- Graphic left leg. Solid colored right leg w/ contrasting waistband



KUBRICK- Solid colored body & waistband. Two contrasting middle stripes



ODYSSEY- Solid colored body & waistband. Three contrasting middle stripes and lower



DECKARD- Graphic upper & waistband. Solid colored middle w/ contrasting bottom



WHORFIN- Solid colored body & waistband. Thin middle stripes w/ contrasting lower



KANEDA- Solid body w/ contrasting waistband & upper stripes



ATREIDES- Solid colored body & waistband. Thin middle stripes on entire short

CHANGE ANY WAISTBAND OR POCKET ON ANY TEMPLATE



GRADIENT GRAPHIC OPTIONS



G1- Navy/ Lt. Blue



G2- Black/ Lime



G2- Black/ Orange



G2- Black/ Aqua



G3- Neon/ Rasta



G4- Blue/ mint



G5- Pastel



G6- Blue/ Aqua



G7- Gray/ Teal



G7- Gray/ Neon Green



G8- Blue/ Neon Pink



G6- Black/ Surplus

HIGHLIGHTED PRINT OPTIONS - TIE DYES

CHOOSE FROM THESE & MANY MORE OR SUPPLY YOUR OWN PATTERN



CHOOSE A TEMPLATE AND ADD A GRAPHIC TO MAKE YOUR CUSTOM SHORT



COLLUSION- Storm

COLLUSION- Light

COLLUSION- Citrus

COLLUSION- Melon

COLLUSION- Lemon Lime



COLLUSION- Black

COLLUSION- Blue

COLLUSION- Camo

COLLUSION- Sky

COLLUSION- Pink



DRAKE- Blue

DRAGO- Pink

DRAGO- Mint

SHAW- Seafoam

SHAW- Aqua



DRIVER- Electric

DRIVER- Slate

LIEN- Blue

LIEN- Purple

MERLIN- Navy

HIGHLIGHTED PRINT OPTIONS - TIE DYES

CHOOSE FROM THESE & MANY MORE OR SUPPLY YOUR OWN PATTERN



CHOOSE A TEMPLATE AND ADD A GRAPHIC TO MAKE YOUR CUSTOM SHORT



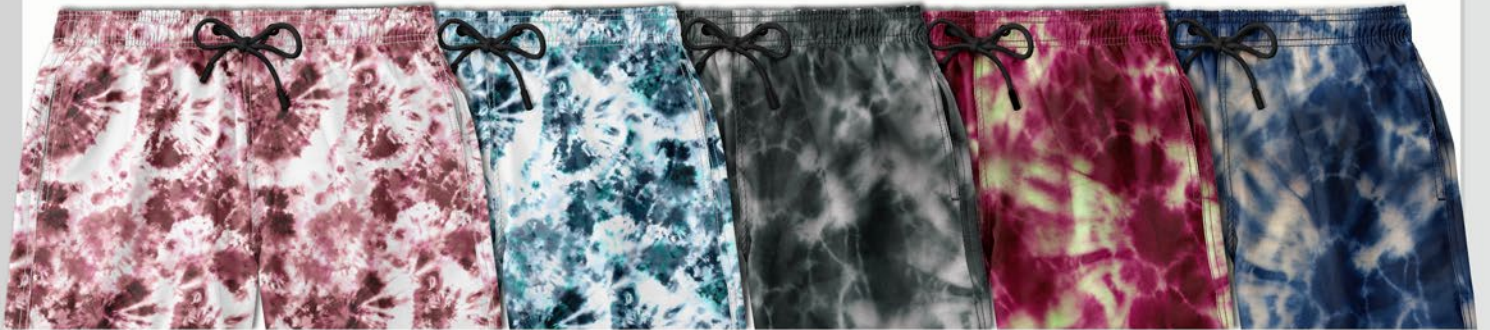
ZUSE- Blue

ZUSE- Rainbow

SLATER- Aqua

SLATER- Black

SLATER- Pastel



QUAID- Brick/ Pink

QUAID- Blue

RICHTER- Black

RICHTER- Fuschia

RICHTER- Royal



TORRETTO- Sea

TORRETTO- Chiffon

WICK- Seafoam

WICK- Pink

WICK- Marine



DUTCH- Vice

DUTCH- Slate

MAX- Multi

ECKERT- Blue

HANZO- SOFT RED

HIGHLIGHTED PRINT OPTIONS- FLORALS & BOTANICALS

CHOOSE FROM THESE & MANY MORE OR SUPPLY YOUR OWN PATTERN



CHOOSE A TEMPLATE AND ADD A GRAPHIC TO MAKE YOUR CUSTOM SHORT



GROVE- Black

GROVE- D. Slate

FLORA- Twilight

FLORA- Seafoam

FLORA- Sky Blue



MONDRIAN- Teal

MONDRIAN- Black

MONDRIAN- Charcoal

MONDRIAN- Blue

MONDRIAN- D. Rust



DUNBAR- Rust

DUNBAR- BLUE

EMBED- Chiffon

EMBED- Sea

EMBED- Sage



EL BRUJO- Coral Red

EL BRUJO- Mint

JAWA- Dusty Blue

JAWA- Dusty Mint

FAR AWAY-Turquoise

HIGHLIGHTED PRINT OPTIONS- FLORALS & BOTANICALS

CHOOSE FROM THESE & MANY MORE OR SUPPLY YOUR OWN PATTERN



CHOOSE A TEMPLATE AND ADD A GRAPHIC TO MAKE YOUR CUSTOM SHORT



WAVERLY-Carbon

WAVERLY- Dark Sea

BORA- Turquoise

PARADIGM- Surplus

PARADIGM- Storm Blue



MARINA DEL- Black

LANAI- Seafoam

LANAI- Turquoise

ISLANDER- D. Coral

ISLANDER- Black



HAWAIIAN ICE- Red

HAWAIIAN ICE- Blue

AKUA- Black

AKUA- Melon

Congo- Mint



MAHALOS- Navy

MAHALOS- Navy

AUGUST- Gold

AUGUST- Teal Blue

AUGUST- Black

HIGHLIGHTED PRINT OPTIONS - PALM PRINTS

CHOOSE FROM THESE & MANY MORE OR SUPPLY YOUR OWN PATTERN



CHOOSE A TEMPLATE AND ADD A GRAPHIC TO MAKE YOUR CUSTOM SHORT



ALL DAY- Sky Blue

ALL DAY- Burnt Orange

ALL DAY- Camo

GONZO- Navy

GONZO- Black



PALM-OUT- Blue

RAYAS- Storm

GRINGO- Blue

GRINGO- D. Mint

LE PASTEL- Easter



DEL MAR- Navy

COOLER- Aqua

COOLER- Yellow

MORADO- Teal

MORADO- Blue



LEILA- Blue

LEILA- Nantucket

MAKAI- Mint Blue

MAKAI- Pink

CABO- Lt. Blue



CUSTOM WOVEN SHIRT PROGRAM

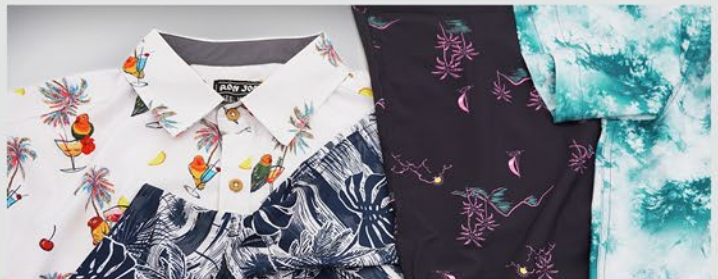
- * 100% CUSTOMIZEABLE
- * 48 UNIT ORDER MINIMUM*
- * 45 DAY PRODUCTION
- * CUSTOM POCKETS & ZIPPERS
- * 24 UNIT PER CUSTOM PRINT*
- * MULTIPLE SILHOUETTES



SHORT SLEEVE - LONG SLEEVE - MODERN FIT - CASUAL FIT

Welcome to Custom. We are proud to offer the smallest minimum, full custom private label woven program in existence. You customize prints and print layouts on your fabrics, choose from multiple pocket configurations, add different types of zippers to any pocket, and choose from a range of high-end embellishments to showcase your logos and your branding.... [This is Custom](#)

YOUR PRODUCT, YOUR LOGO, YOUR WAY



BUILD YOUR CUSTOM PERFORMANCE STRETCH WOVEN SHIRT

***STEP 1. CHOOSE YOUR SHIRT STYLE**
MODERN FIT or CLASSIC FIT

***STEP 3. CHOOSE POCKET CONFIGURATION**
SINGLE POCKET or DOUBLE POCKET

***STEP 5. CHOOSE SHIRT COLORATION**
FABRIC COLOR OR CUSTOM GRAPHIC

***STEP 7. SELECT YOUR LOGO AND PLACEMENT-** WHEREVER YOU LIKE.. THIS IS CUSTOM

***STEP 2. CHOOSE YOUR SHIRT LENGTH**
SHORT SLEEVE or LONG SLEEVE

***STEP 4. CHOOSE YOUR FABRIC TYPE**
POLY or COTTON/POLY

***STEP 6. CHOOSE YOUR SHIRT BUTONS**
SOLID - SWIRLED - COCONUT HUSK



PERFORMANCE FABRIC OPTIONS

POLY (STRETCH)



ULTRA-VIBRANT COLORS - LIGHTWEIGHT FABRIC
HIGH STRETCH - UBER-SOFT HAND - SLIGHT SHEEN

COTTON/POLY (STRETCH)



MID COLOR VIBRANCE - LIGHT/MID WEIGHT FABRIC
MID STRETCH - SOFT HAND - NO SHEEN

Both fabrics shown in the same print color. Cotton/ poly prints lighter and has more of a traditional cotton fabric look

BUTTON OPTIONS (ALL WOVENS)

SOLID COLORS



Black, Navy, Charcoal, White

COCONUT HUSK



Brown

SWIRLED COLORS



Black, Blue, Gray, Brown, Natural

YOUR PRODUCT, YOUR LOGO, YOUR WAY



PRINTED COTTON WOVEN SHIRT PROGRAM

- *100% CUSTOMIZEABLE
- *48 UNIT ORDER MINIMUM
- *45 DAY PRODUCTION
- *CUSTOM POCKETS & ZIPPERS
- *48 UNIT PER COLORWAY
- *MULTIPLE SILHOUETTES

SHORT SLEEVE - LONG SLEEVE - MODERN FIT - CASUAL FIT



COTTON SOLIDS WOVEN SHIRT PROGRAM

- *100% CUSTOMIZEABLE
- *96 UNIT ORDER MINIMUM
- *45 DAY PRODUCTION
- *CUSTOM POCKETS & ZIPPERS
- *96 UNIT PER COLORWAY
- *MULTIPLE SILHOUETTES

AVAILABLE SOLID FABRICS



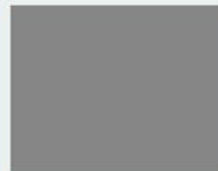
WHITE



MELON CHAMBRAY



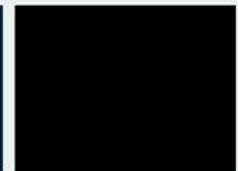
SKY CHAMBRAY



GRAY CHAMBRAY



NAVY



BLACK

YOUR PRODUCT, YOUR LOGO, YOUR WAY



FLANNEL SHIRT PROGRAM

- * 100% CUSTOMIZEABLE
- * 96 UNIT ORDER MINIMUM
- * 45 DAY PRODUCTION
- * CUSTOM POCKETS & ZIPPERS
- * 96 UNIT PER CUSTOM PRINT
- * MULTIPLE SILHOUETTES



Glasses Pocket- Included



Cleaning Cloth- Optional



Sherpa Lining- Optional

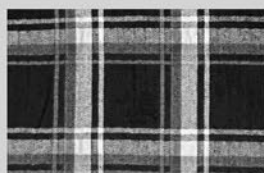
SINGLE OR DOUBLE POCKET - HOODED - SHERPA OR QUILTED LININGS

Welcome to Custom. We are proud to offer the smallest minimum, full custom private label flannel program in existence. Customize your pocket configurations, Choose between buttons, snaps or zippers. Add a lining to make it a jacket. Choose from a range of high-end embellishments options to showcase your logos & your branding.... [This is Custom](#)

AVAILABLE FABRIC OPTIONS



Offset- Navy



Offset- Black



Stagger- Turquoise



Buffalo- Royal

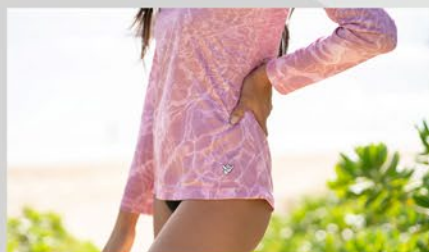


Buffalo- Surplus



REPREVE PERFORMANCE UPF50+ SHIRT PROGRAM

- * 100% CUSTOMIZEABLE
- * 48 UNIT ORDER MINIMUM
- * 45 DAY PRODUCTION
- * CUT & SEW ALL-OVER PRINTS
- * 24 UNIT PER CUSTOM PRINT
- * MULTIPLE SILHOUETTES



MENS - WOMENS HOODED - SHORT OR LONG SLEEVE - FULL SUBLIMATION

Welcome to Custom. We are proud to offer the smallest minimum, full custom private label performance shirt program. **100% Recycled Repreve Fabric with Stain & Bacteria Resistant, Hydrophobic Technology.** Full all-over printing / dark color sublimation cut & sew capabilities. Showcase your branding with a range of high-end embellishments options including rubberized logos [This is Custom](#)

YOUR PRODUCT, YOUR LOGO, YOUR WAY

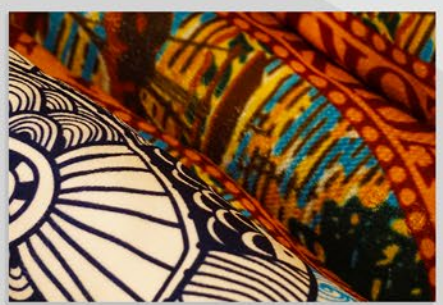


CUSTOM TOWEL PROGRAM

*100% CUSTOMIZEABLE
*50 UNIT TOTAL MINIMUM

*30 DAY PRODUCTION
*5 GRAPHICS PER ORDER

*PREMIUM RE-SEALABLE
RETAIL PACKAGING



TOWEL SPECIFICS

- *SAND RESISTANT MICROFIBER TOP WITH ABSORBANT COTTON UNDERSIDE
- *VIBRANT- NEVER FADE GRAPHIC TOP
- *FULL SIZED TOWEL- 30" x 60"
- *DESIGNED, PRINTED AND PACKAGED IN THE UNITED STATES



COLLUSION- Navy (In the CL2 template)
10 Units



CURRENT- Blue (In the CL2 template)
10 Units



POBLANO- Blue (In the CL2 template)
10 Units



THE STANDARD- Amazon (In the SU1 template)
10 Units

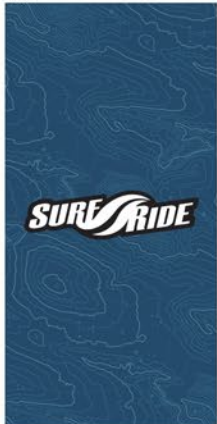


EPERNAY- Soft Gray (In the SU1 template)
10 Units



CHOOSE WHERE TO PLACE YOUR LOGO: OUR DESIGN TEAM WILL DO THE REST

VC



VERTICAL CENTER

VB



VERTICAL BOTTOM

VT



VERTICAL TOP

VCA



VERTICAL CENTER ANGLED

VSBL



VERTICAL SMALL BOTTOM

VST



VERTICAL SMALL TOP

VSC



VERTICAL SMALL CENTER

VSBR



VERTICAL SMALL BOTTOM RIGHT

VSTR



VERTICAL SMALL TOP RIGHT

VSBL



VERTICAL SMALL BOTTOM RIGHT

VSTL



VERTICAL SMALL TOP LEFT

OC



OFF-CENTER
SPECIFY PLACEMENT

HC



HORIZONTAL CENTER

HSTL



HORIZONTAL SMALL TOP LEFT

HSTR



HORIZONTAL SMALL TOP RIGHT

HMSC



HORIZONTAL MID-SIZED CENTER

HSBL



HORIZONTAL SMALL BOTOM LEFT

HSBR



HORIZONTAL SMALL BOTOM RIGHT

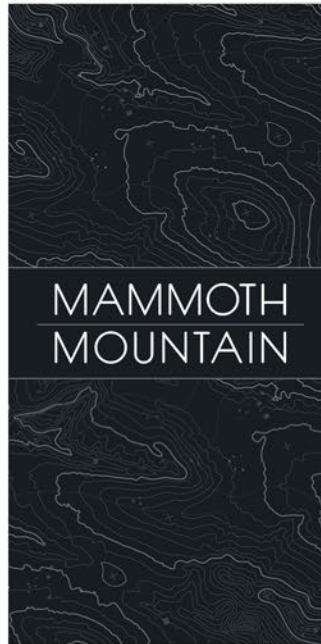


TOWEL READY TEMPLATES
 Our easy to use, pre-built graphic templates allow you to build your own custom towel with ease

Not all logos work well on towels... We take the work out of the process for you and make your design simple. Our templates are all very on-trend and are strong sellers at retail

To use any of our pre-built templates, simply provide your information for each field. No font changes will be allowed.

SOLID 1- S1



PLACEMENT: CENTER - 30"W x 12"H
INFO: GRAPHIC/ SCRIPT, SOLID BACKGROUND

SOLID 2- S2



PLACEMENT: BOTTOM - 30"W x 12"H
INFO: GRAPHIC/ SCRIPT, SOLID BACKGROUND

SOLID 3- S3



PLACEMENT: TOP - 30"W x 12"H
INFO: GRAPHIC/ SCRIPT, SOLID BACKGROUND

CLEAN LINES 1- CL1



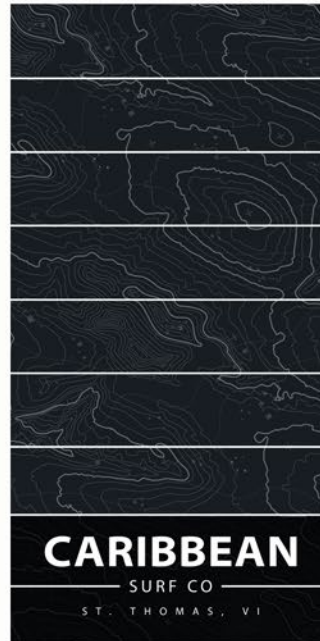
PLACEMENT: BOTTOM - 30"W x 12"H
INFO: GRAPHIC/ SCRIPT ONLY, NO BACKGROUND

CLEAN LINES 2- CL2



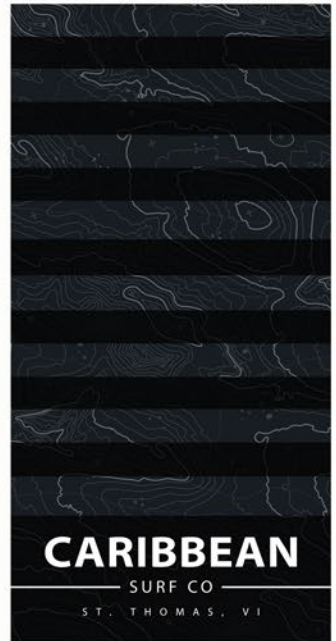
PLACEMENT: BOTTOM - 30"W x 12"H
INFO: GRAPHIC/ SCRIPT WITH SHADED BACKGROUND

CLEAN LINES 3- CL3



PLACEMENT: BOTTOM - 30"W x 54"H
INFO: GRAPHIC/ SCRIPT WITH SHADED BACKGROUND AND THIN STRIPES

CLEAN LINES 4- CL4



PLACEMENT: BOTTOM - 30"W x 60"H
INFO: GRAPHIC/ SCRIPT WITH SHADED BACKGROUND AND SHADED STRIPES

TEMPLATES CAN BE APPLIED OVER ANY SOLID OR GRAPHIC BACKGROUND. SHADED AREAS HERE ARE DONE AS SLIGHTLY TRANSPARENT UNLESS OTHERWISE NOTED

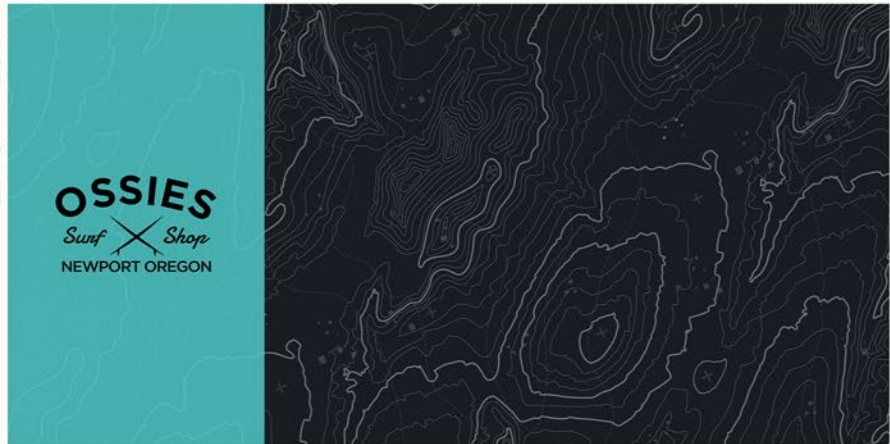


SET UP 1- SU1



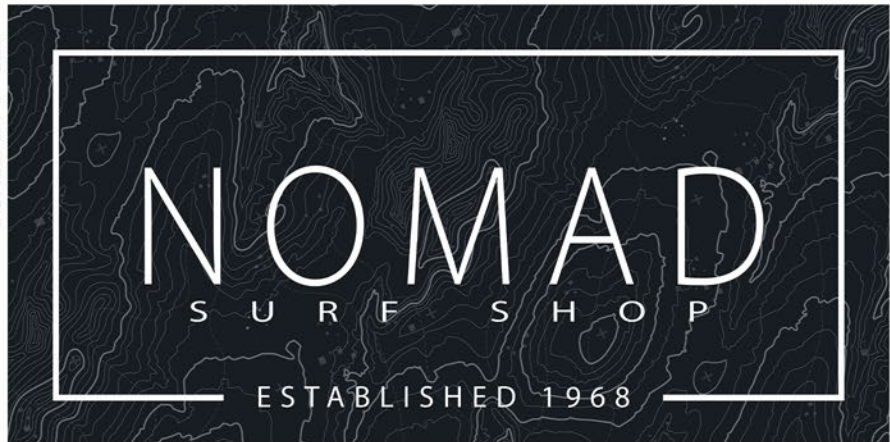
PLACEMENT: BOTTOM - 30"W x 17"H
INFO: GRAPHIC/ SCRIPT WITH SHADED BACKGROUND

SET UP 1- SU1



PLACEMENT: LEFT SIDE - 17"W x 30"H
INFO: SGRAPHIC/ CRIPT WITH SHADED BACKGROUND. INTERCHANGEABLE ICON

BOXED IN 1- BI1



PLACEMENT: CENTER - 25"W x 5"H
INFO: SCRIPT ONLY

BEACHWAY- BW1



PLACEMENT: BOTTOM - 30"W x 18"H
INFO: GRAPHIC/ SCRIPT WITH SHADED BACKGROUND. INTERCHANGEABLE ICON

BEACHWAY 2- BW2



PLACEMENT: BOTTOM - 60"W x 22"H
INFO: GRAPHIC/ SCRIPT WITH SHADED BACKGROUND. INTERCHANGEABLE ICON LOGO

CHOOSE ANY COLOR FOR THE BACKGROUND AND LOGO. THESE ARE ALL SHOWN AS SLIGHTLY TRANSPARENT (RECOMMENDED) BUT CAN BE SOLID IF PREFERRED. ISLAND IN THE LOGOS CAN BE SWAPPED OUT FOR ANY OF THE SYMMETRICAL "INTERCHANGEABLE ICONS" IN CATALOG.



HALF N HALF 1- HNH1



PLACEMENT: CENTER - 24"W x 24"H
INFO: GRAPHIC ONLY - BACKGROUND CUT IN HALF AND COLORS REVERSED

THE DROP- D1



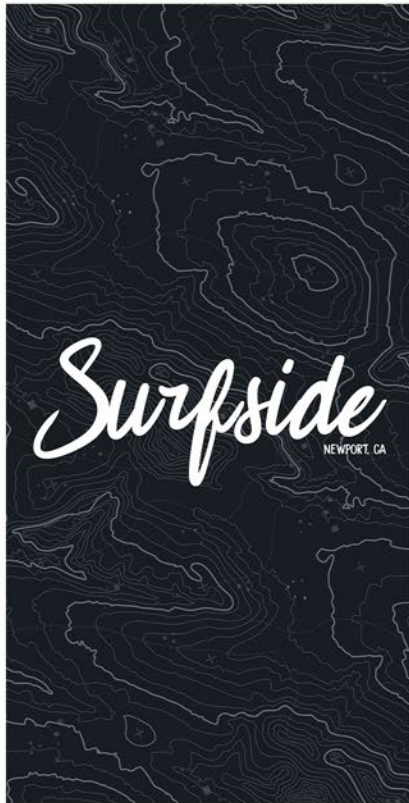
PLACEMENT: CENTER - 24"W x 29"H
INFO: ANY APPAREL OR HAT TEMPLATE CENTERED

SMOOTH 1- SM1



PLACEMENT: CENTER - 49"W x 20"H
INFO: SCRIPT ONLY

SMOOTH 2- SM2



PLACEMENT: CENTER - 26"W x 12"H
INFO: SCRIPT ONLY

SMOOTH 3- SM3



PLACEMENT: BOTTOM- 26"W x 12"H
INFO: SCRIPT ONLY

COLORATION: YOU CAN CHOOSE YOUR OWN COLORS FOR YOUR LOGOS AND OR TEMPLATES OR LEAVE IT TO OUR DESIGN TEAM TO CHOOSE THE BEST MATCH. THE CHOICE IS YOURS
- THIS IS CUSTOM -



2020 CUSTOM STRAW HEADWEAR PROGRAMS

FULL CUSTOM STRAW

- * 100% CUSTOMIZEABLE
- * 45 DAY PRODUCTION
- * 5 GRAPHICS PER ORDER
- * 50 UNIT TOTAL MINIMUM
- * ENDLESS GRAPHIC OPTIONS

MARGIN BUILDER STRAW

- * CUSTOMIZEABLE PATCH
- * 45 DAY PRODUCTION
- * 10 GRAPHICS PER ORDER
- * 50 UNIT TOTAL MINIMUM
- * ASSEMBLED IN THE USA

FULL CUSTOM BULK STRAW

- * 100% CUSTOMIZEABLE
- * 90 DAY PRODUCTION
- * 1 GRAPHIC PER 100 UNITS
- * 100 UNIT TOTAL MINIMUM
- * MOST CUSTOM OPTIONS

STRAW HAT SPECIFICS

- * PERFECT FIT SWEATBAND
- * UPF 50 BRIM
- * HIGH END HANGTAG
- * RUST FREE EYLETTS
- * OVERSIZED 5" BRIM
- * ONE SIZE FITS ALL



10 UNITS



10 UNITS



10 UNITS



10 UNITS



10 UNITS



WOVEN LABEL



GRAPHIC BACK

EXAMPLE OF A 50 UNIT MINIMUM ORDER: ONE LOGO- 5 GRAPHICS w/ WOVEN LABEL (SAME BACKGROUND)



10 UNITS



10 UNITS



10 UNITS



10 UNITS



10 UNITS





AERIAL



THE STANDARD



THE STANDARD DARK



ISLA CAMO



EMERGE



STREAKER



BLUE HAWAIIAN



BUENO



CONGO



BOBBY ARUBA



MARINA DEL



BOWIE



EL NATURAL



BAITED



OFFSHORE



BAITED 2.0



TEXTURED NAVY



REVIVE



COLLUSION



HELIX



SKY HIGH



INLAND



LUSH



STAMPEDE



ROBERTO PALMER



CURRENT



GLORY DAYS



ALLIANT



ELECTORATE



STATESIDE MAP



GOLD RUSH- MULTI



GOLD RUSH- GRAYU





D. FRIEL
CONNECTED BY WATER™



ARTIST: DENNIS FRIEL **LOCATION:** SOUTH FLORIDA **MEDIUM:** OIL, ACRYLIC, WATERCOLOR, INK & DIGITAL

ONO RAPIDO



PAPITO



TATAKI



ALLIANCE



SHELLSEA



SMALL FIT

BIO: Dennis Friel is a world renowned, Florida based artist that celebrates coastal culture. Over the course of his storied career, he has pulled upon his mastery of a range of mediums to shine through and solidify himself as a creative influencer in the marine industry. His work is prominently seen on bridge murals, branded apparel, elite boat transoms, in galleries, featured in premier fishing tournaments and more places around the globe.



SMALL FIT: SMALLER FIT, SMALLER BRIM. SPECIFICALLY ENGINEERED FOR WOMEN & YOUTH



ISLA



REFRESH



HANA WHITE



HANA BLACK



TEXTURED SAGE



LA NATURAL



BOUQUET



BAITED 2.0



RADIAL



AURORA



SIESTA



THE WHITE



STRICKEN



EPERNAY



ALMIRA



GRINGO



KIDS FIT: KID SPECIFIC HEAD SIZE WITH A SMALLER BRIM. SPECIFICALLY ENGINEERED FOR THE LITTLE ONES



THE CREW



ISEEU



REVIVE KIDS



EPERNAY KIDS



CORAL CAMO



TODDLER FIT: TODDLER SPECIFIC HEAD SIZE WITH A SMALLER BRIM. SPECIFICALLY ENGINEERED FOR TODDLERS



THE LIGHTHOUSE

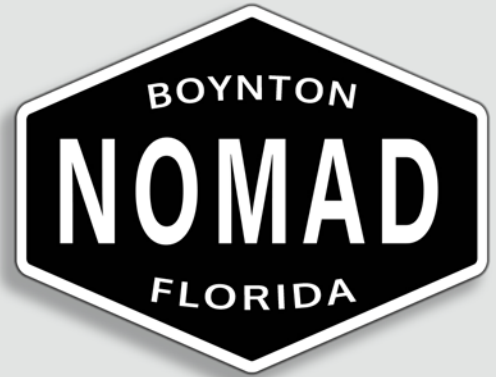




LG18
BLACK BACKGROUND



LG47
BLACK BACKGROUND



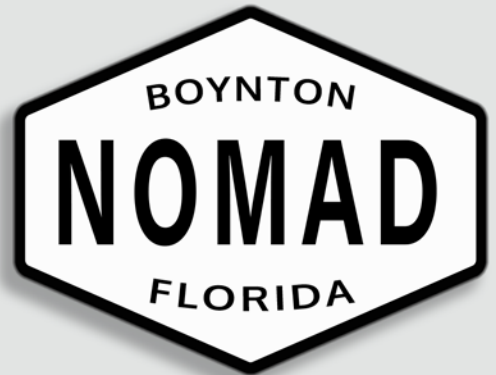
LG02
BLACK BACKGROUND



LG18
WHITE BACKGROUND



LG47
WHITE BACKGROUND



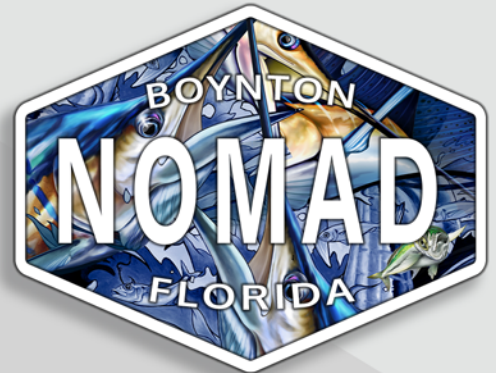
LG02
WHITE BACKGROUND



LG18
GRAPHIC BACKGROUND



LG47
GRAPHIC BACKGROUND



LG02
GRAPHIC BACKGROUND

CUSTOM PATCHES FOR STRAW HEADWEAR PROGRAMS

LG01



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 3.00" W

Recommended Patch:
Woven Label

LG02



Size: 3.00" W

Recommended Patch:
Woven Label or Embroidery

LG03



★ BEST SELLER



Size: 3.00" W

Recommended Patch:
Woven Label or Embroidery

LG04



Size: 3.25" W

Recommended Patch:
Woven Label

LG05



Size: 3.00" W

Recommended Patch:
Woven Label or Embroidery

LG06



Size: 3.00" W

Recommended Patch:
Woven Label or Embroidery

LG07



INTERCHANGEABLE FISH LOGO
(see Icon pages)

Size: 3.25" W

Recommended Patch:
Woven Label Only

LG08



Size: 3.75" W

Recommended Patch:
Woven Label or Embroidery

LG09



Size: 3.15" W

Recommended Patch:
Woven Label or Embroidery

LG10



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.85" W

Recommended Patch:
Woven Label or Embroidery

LG11



Size: 3.00" W

Recommended Patch:
Woven Label or Embroidery

LG12



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.75" W

Recommended Patch:
Woven Label

LG13



Size: 3.00" W Recommended Patch:
Woven Label or Embroidery

LG14



INTERCHANGEABLE ICON LOGO
(see pages 14 & 15)

Size: 2.75" W Recommended Patch:
Woven Label

LG15



INTERCHANGEABLE FISH LOGO
(see page 15)

Size: 3.00" W Recommended Patch:
Woven Label



LG16



Size: 3.15" W Recommended Patch:
Woven Label or Embroidery

LG17



Size: 3.00" W Recommended Patch:
Woven Label or Embroidery

LG18



Size: 3.00" W Recommended Patch:
Woven Label or Embroidery

LG19



INTERCHANGEABLE ICON LOGO
(see pages 14 & 15)

Size: 3.00" W Recommended Patch:
Woven Label

LG20



Size: 3.00" W Recommended Patch:
Woven Label

LG21



INTERCHANGEABLE ICON LOGO
(see pages 14 & 15)

Size: 3.00" W Recommended Patch:
Woven Label

LG22



INTERCHANGEABLE ICON LOGO
(see pages 14 & 15)

Size: 3.25" W Recommended Patch:
Woven Label or Embroidery

LG23



INTERCHANGEABLE ICON LOGO
(see pages 14 & 15)

Size: 3.00" W Recommended Patch:
Woven Label or Embroidery

LG24



Size: 3.25" W Recommended Patch:
Woven Label

LG25



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 3.10" W

Recommended Patch:
Woven Label

LG26



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 3.25" W

Recommended Patch:
Woven Label or Leather

LG27



Size: 3.25" W

Recommended Patch:
Woven Label or Embroidery

LG28



Size: 3.15" W

Recommended Patch:
Woven Label or Embroidery

LG29



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.85" W

Recommended Patch:
Woven Label

LG30



Size: 3.25" W

Recommended Patch:
Woven Label, or Embroidery

LG31



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 3.25" W

Recommended Patch:
Woven Label

LG32



Size: 2.75" Width

Recommended Patch:
Woven Label

LG33



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.75" W

Recommended Patch:
Woven Label

LG34



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.50" Width

Recommended Patch:
Woven Label

LG35



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.50" Width

Recommended Patch:
Woven Label

LG36



INTERCHANGEABLE ICON LOGO
(see Icon pages)

Size: 2.50" Width

Recommended Patch:
Woven Label or Embroidery



LG37



INTERCHANGEABLE ICON LOGO
(see icon pages)

Size: 2.50" W

Recommended Patch:
Woven Label

LG38



INTERCHANGEABLE ICON LOGOS
(see icon pages)

Size: 2.50" W

Recommended Patch:
Woven Label

LG39



Size: 2.50" W

Recommended Patch:
Woven Label or Embroidery

LG40



INTERCHANGEABLE ICON LOGO
(see icon pages)

Size: 2.50" W

Recommended Patch:
Woven Label

LG41



Size: 2.50" W

Recommended Patch:
Woven Label

LG42



Size: 2.50" W

Recommended Patch:
Woven Label

LG43



Size: 2.50" W

Recommended Patch:
Woven Label

LG44



Size: 2.50" Width

Recommended Patch:
Woven Label

LG45



Size: 2.50" W

Recommended Patch:
Woven Label

LG46



INTERCHANGEABLE ICON LOGO
(see icon pages)

LG47

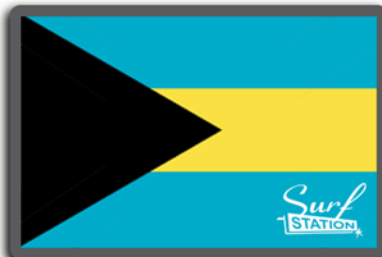
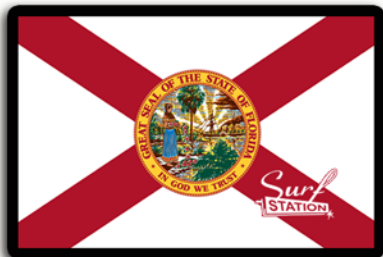


LG48





FLG01



ANY STATE OR COUNTRY FLAG
(Use with or without your logo inside the flag)

Size: 3.00" W

Recommended Patch: Woven Label or Sublimation

FLG03



ANY SLANT SIX GRAPHIC, STATE OR COUNTRY FLAG, OR STATE OUTLINE
(Visit www.slant-six.com to view available Slant Six graphics)

Size: 3.25" W

Recommended Patch: Woven Label* or Sublimation

INTERCHANGEABLE ICON LOGOS: USE WITH ANY LOGO THAT CALLS OUT "INTERCHANGEABLE ICON LOGO"

| | | | | | | | | | | | |
|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| IL01 | IL05 | IL09 | IL13 | IL17 | IL21 | IL25 | IL29 | IL33 | IL37 | IL41 | IL45 |
| IL02 | IL06 | IL10 | IL14 | IL18 | IL22 | IL26 | IL30 | IL34 | IL38 | IL42 | IL46 |
| IL03 | IL07 | IL11 | IL15 | IL19 | IL23 | IL27 | IL31 | IL35 | IL39 | IL43 | IL47 |
| IL04 | IL08 | IL12 | IL16 | IL20 | IL24 | IL28 | IL32 | IL36 | IL40 | IL44 | IL48 |
| IL49 | IL51 | IL53 | IL55 | IL57 | IL59 | IL61 | IL63 | IL65 | IL67 | IL69 | IL71 |
| IL50 | IL52 | IL54 | IL56 | IL58 | IL60 | IL62 | IL64 | IL66 | IL68 | IL70 | IL72 |





SURFWEAR

PRIVATE LABEL PROGRAM

Select your products, send us your styles, or we can propose a collection that perfectly fits your brand. Contact us for more information. We ship worldwide.

info@elpicodistribution.com
elpicodistribution.com

SAN CLEMENTE, CALIFORNIA